



## Join the Heritage Club

For further information and/or to indicate that you qualify for a YMCA Heritage Club membership, please complete and return this form.

\_\_\_\_ I have included the YMCA of the Prairie in my estate plan, but have not yet notified you.

\_\_\_\_ I am interested in learning how to increase my income while decreasing taxes through charitable estate planning.

\_\_\_\_ I am interested in a Heritage Club membership and wish to include the YMCA in my estate planning by the following method:

- Current gifts of cash or cash equivalents
- Bequest in Will/Living Trust
- Life Insurance
- Charitable Remainder Trust
- Retirement Plan Beneficiary

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

**Return this form or call for more information:**

**YMCA of the Prairie**  
PO Box 618  
1415 Broadway  
Holdrege, NE 68949  
ymcaoftheprairie.org  
(308) 995-4050



## YMCA of the Prairie HERITAGE CLUB

### Today's Gift Tomorrow's Reward



## DONOR FEATURE

# LEAVING A LEGACY

Helping preserve an organization that you believe in isn't reserved for the wealthy.

"Small gifts really can make a big difference," said Diana Watson, director at Central Community College, Holdrege Campus. "You don't have to be rich."

Although Diana is only in her mid-forties, she has already planned to leave a gift to the YMCA of the Prairie Endowment Fund in her will.

Diana worked for an attorney in her twenties and drafted her first will at that time.

"That really influenced me, seeing whether people had plans in place or not," Diana said.

Just a few years ago, Diana revised her will. She has now worked in Holdrege for 18 years, has no children or nieces or nephews. So, when she was revising her will after her dad died, she thought of helping organizations that have helped her.

"I wanted to give back to the community that



**Diana Watson**

has given me so much," Diana said. "Holdrege has played a pivotal part in my adulthood, and I really like this community."

In her will, she selected several organizations that will receive gifts from her estate upon her death, with the YMCA being one of those organizations. The money in her estate will come from investments, life insurance policies and IRAs. She planned all of this with the help of local attorney, Jeff Cox.

Diana, who recently began serving on the YMCA branch board, also donates annually to the Y from her single income.

"I can give what I can afford now with the idea that I can give a more substantial amount later," she said.

"I get the good benefit of knowing that I helped someone else," Diana said.

**SUPPORT  
THE Y  
STRENGTHEN  
YOUR  
COMMUNITY**

## The YMCA Heritage Club

One of our greatest aspirations in life is to leave a mark—to **make a difference**.

There are issues that face our community that you feel passionate about ... leadership development, health and wellness, education and child-care. Through your care and commitment, you can help ensure that our Y has a secure future and that the YMCA programs continue to address the most urgent needs in our community.

Through the YMCA's Heritage Club, you'll be a **community builder** and your contribution will be recognized and respected for years to come.

The endowment fund and Heritage Club honors those who have made a commitment to provide for the future of the YMCA.

Heritage Club members, by their current or planned gift, ensure that the values of caring, honesty, respect and responsibility endure and that Y programs will positively impact our community **for generations to come**.

**GIVE  
GROW  
INSPIRE**



## Many Ways to Give

### Direct Gifts of Cash

A gift of cash, stock or other securities, property or farm ground can be given to the YMCA Endowment Fund. Many donors find that a contribution of appreciated stock or other assets can provide income tax savings.

### Bequests

A family can "will" to the Y certain personal property of real estate, a specific sum of money or a percentage of estate assets. This can be for a designated purpose. We have sample "will clauses" available.

### Life Insurance

The Y can be included as a beneficiary or owner of a new or existing policy. When the added protection of an insurance policy is no longer needed, transferring the policy's ownership to the Y can result in tax benefits for you and a generous gift to the Y.

### Retirement Funds

Retirement funds may be the most significant asset for many families. Individuals may name the YMCA as a beneficiary for all or any portion of funds remaining at death.

### Charitable Remainder Trust

This gift allows you to transfer property to a remainder trust for the YMCA with income from the trust going to you or a beneficiary during her or his lifetime for a specified term of years. You will receive a charitable tax deduction for making the gift during your lifetime. If the Charitable Remainder Trust gift is made in your estate, there can be tax savings.



## Making Community Impact For Generations to Come

At the Y, strengthening community is our cause. The Y serves three crucial areas of focus to help individuals, families and communities learn, grow and thrive.

**The Y is for Youth Development**, because we believe that all kids deserve opportunities to discover who they are and what they can achieve. That's why, through the Y, youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.

**The Y is for Healthy Living**, improving the nation's health and well-being. The Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests.

**The Y is for Social Responsibility**, giving back and providing support to our neighbors. Whether developing skills, connecting diverse populations or advocating for healthier communities, the Y fosters the care and respect that all deserve.



**MISSION: To put Christian principles into practice through programs that build a healthy spirit, mind and body for all.**